

8TH CONFERENCE ON MENSTRUAL HYGIENE MANAGEMENT IN SCHOOLS

21 MAY 2020

SOCIAL MEDIA PACK

ABOUT

The 8th Annual Virtual Conference on Menstrual Hygiene Management (MHM) in Schools provides an opportunity to share the latest research and programming from around the world. This year's theme, **Innovation in MHM: Putting Girls at the Center**, aims to highlight national examples of programs that found new ways to identify and address barriers to safe and dignified MHM for girls in schools.



HASHTAGS

Please always include:

#MHMConf

#MenstruationMatters

JOIN US IN SOCIAL MEDIA

- Promote registrations on social media using this pack.
- Live tweet during the conference, RT and heart.

SAMPLE TWEET DURING THE CONFERENCE

I'm at the #MHMConf with @UNICEF and one thing I want the world to know about the importance of menstrual health and hygiene is: *[Insert your thoughts, examples: #MenstruationMatters, menstruation needs to be talked about, girls continue to face discrimination, we must break the silence around menstruation, etc]*

Website

<https://www.mhmvirtualconference.com/>

TWITTER ENCOURAGE REGISTRATION AND INVITE PEOPLE TO WATCH THE LIVE-STREAM

21 MAY 2020



SUGGESTED POSTS

Every girl has a right to manage her period safely and with dignity, even in the face of COVID-19.

Register now to join our virtual menstrual hygiene conference. #MHMConf #MenstruationMatters

<https://uni.cf/2xJ3gsf>



[LIGHTBOX DOWNLOAD](#)



[LIGHTBOX DOWNLOAD](#)

"Before the dignity kits I didn't have money to buy soap or sanitary pads. The kits gave me the courage and the confidence to come to school every day."

Hawa, 15, in Chad.

Register for our virtual menstrual hygiene conference.

#MHMConf #MenstruationMatters

<https://uni.cf/2xJ3gsf>

"Why should we be ashamed? Every girl has it." Girls in Ethiopia tell it like it is.

Join our #MHMConf to hear the latest research on menstrual hygiene.

Tune in now → Live stream [here!](#)

#MenstruationMatters



[LIGHTBOX DOWNLOAD](#)

GENERAL TWEETS TO TWEET IN THE LEAD UP OR DURING THE CONFERENCE

21 MAY 2020



LINK TWEET

To find inclusive solutions for menstrual hygiene, we must understand the unique barriers girls with disabilities face. That is why our virtual #MHMConf is #accessible.

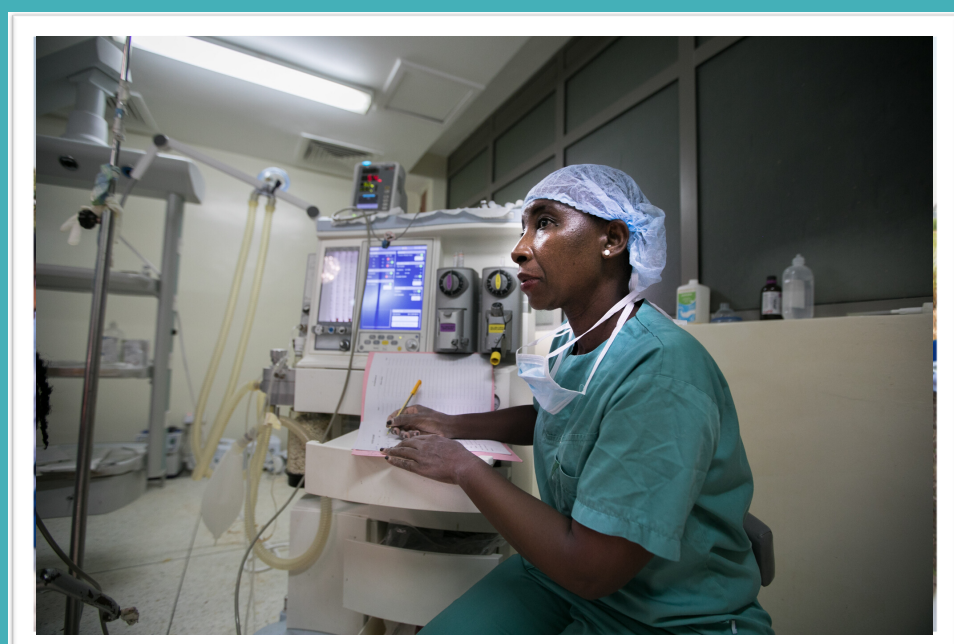
Register today.

#MenstruationMatters #ThisAbility

<https://uni.cf/2xJ3gsf>



[LIGHTBOX DOWNLOAD](#)



[LIGHTBOX DOWNLOAD](#)

This is how COVID-19 is impacting girls' and women's ability to manage their menstruation, and what we can do about it.

#MenstruationMatters #MHMConf

<https://www.unicef.org/documents/mitigating-impacts-covid-19-menstrual-health-and-hygiene>

9 things you didn't know about menstruation

→ <https://uni.cf/2lOeb6o>

#MenstruationMatters #MHMConf



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