

MHM Virtual Conference

30 October 2018

About

The [7th Virtual Conference on Menstrual Hygiene Management \(MHM\) in Schools](#) provides an opportunity to hear the latest research and programming from around the world. The conference will focus on the "MHM in Ten" five priorities identified for transforming MHM in Schools by 2024. This year's virtual conference will be streamed live from the [2018 Water and Health Conference: Where Science Meets Policy](#), organized by The Water Institute at UNC.

Hashtags

Please always include: #MHMConf

Secondary hashtags: #MenstruationMatters; #MenstrualHygiene; #Menstruation

Website

<https://www.mhmvirtualconference.com/>

Interesting pages to link to

9 things you didn't know about menstruation, [here](#)

Girls and boys busting period myths around the world, [here](#)

Join us in social media

- Promote registrations and group viewings on social media using this pack.
- RT and like content from @UNICEF.
- Live tweet during the conference!

Sample tweet during the conference



I'm at the #MHMConf with @UNICEF and one thing I want the world to know about the importance of menstrual health and hygiene is: *[Insert your thoughts, examples: #MenstruationMatters, menstruation needs to be talked about, girls continue to face discrimination, we must break the silence around menstruation, etc]*

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Twitter

Encourage registrations and invite people to watch the livestream

Asset	Suggested Post
 <p>Lightbox download</p>	<p>A period should not stop girls from going to school. A period should not stop girls from enjoying their rights.</p> <p>Register now to join our virtual #menstrualhygiene conference! Discover solutions around the *world emoji* helping girls stay in school: https://uni.cf/2xJ3gsf #MHMConf #MenstruationMatters</p>
 <p>Lightbox download</p>	<p>"Before the dignity kits I didn't have money to buy soap or sanitary pads. The kits gave me the courage and the confidence to come to school every day." Hawa, 15, in Chad.</p> <p>Register for our virtual conference on #menstrualhygiene management in schools: https://uni.cf/2xJ3gsf #MHMConf #MenstruationMatters</p>

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[Lightbox download](#)

"Why should we be ashamed? Every girl has it." Girls in #Ethiopia tell it like it is.

Join our #MHMConf to hear the latest research on #menstrualhygiene. Tune in now →
<https://uni.cf/2P9v7ee> #MenstruationMatters



[Lightbox download](#)



To find inclusive solutions for menstrual hygiene, we must understand the unique barriers girls with disabilities face. That is why our virtual #MHMConf is #accessible to the #deaf and hard of hearing with #CART.

Register here: <https://uni.cf/2xJ3gsf> #MenstruationMatters #ThisAbility

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General tweets to tweet in the lead up or during the conference

Asset	Suggested Post
 <p data-bbox="163 760 411 792">Lightbox download</p>	<p data-bbox="709 418 1877 490">This is how girls – and boys! – are busting period myths in 5 countries around the world → https://uni.cf/2PIHE5v #MenstruationMatters #MHMConf</p>
 <p data-bbox="163 1182 411 1214">Lightbox download</p>	<p data-bbox="709 824 1675 857">The silence around menstruation is dangerous. It feeds myths and discrimination.</p> <p data-bbox="709 906 1890 977">We're working around the *world emoji* to end the stigma and improve menstrual hygiene so girls can reach their full potential. #MenstruationMatters #MHMConf</p>

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[Lightbox download](#)

9 things you didn't know about menstruation → <https://uni.cf/2lOeb6o>
#MenstruationMatters #MHMConf



[Lightbox download](#)

About 26% of the global population menstruate for between 2 and 7 days each month.

Discrimination still exists around the world. It's on all of us to break the silence on menstruation.
#MenstruationMatters #MHMConf